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Uvodnik

Radovi koji čine drugi broj časopisa „Ekonomске teme“ iz 2017. godine analiziraju neka veoma važna pitanja. Neka od njih se odnose na monetarnu i fiskalnu politiku, državnu intervenciju, proizvodnju vina, upravljanje ljudskim resursima.

Autori rada *Referentna kamatna stopa kao osnovni ili pomoćni instrument strategije inflacionog targetiranja u Srbiji* analiziraju efikasnost referentne kamatne stope kao instrumenta monetarne politike i zaključuju da se transmisioni mehanizam monetarne politike u Srbiji vrši uglavnom preko kanala deviznog kursa.

Zbog ozbiljnih posledica utaje poreza, autori rada *Terenska kontrola kao važan faktor za suzbijanje poreske evazije* tvrde da poreski sistem u Srbiji treba modelirati prema razvijenim tržišnim ekonomijama i da je neophodno modernizovati Poresku upravu i uvesti sintetički porez na dohodak.

Imajući u vidu opadajuće trendove u područjima pod vinogradima i proizvodnji grožđa, autori rada *Uticaj investicionih državnih subvencija na razvoj vinogradarstva u Srbiji* analiziraju uticaj mera državne agrarne politike na povećanje efikasnosti investicija u osnivanju vinograda.

Rad pod nazivom *Vinski marketing: uticaj demografskih faktora srpskih potrošača pri izboru vina* se osvrće na istraživanje stavova potrošača vina, u cilju predlaganja odgovarajućih marketinških strategija i povećanja prodaje domaćeg vina.

Komparativna analiza srpske i evropske zakonske regulative u oblasti upravljanja otpadom predstavlja osnovu za budući razvoj propisa o upravljanju otpadom u Srbiji i za uspostavljanje savremenog sistema integrisanog upravljanja otpadom.

Namera autora rada pod nazivom *Analiza odnosa između zadovoljstva poslom i angažovanja radnika* bila je da utvrde da li angažman zaposlenih utiče na zadovoljstvo radom i zaključuju da što radnici imaju više entuzijazma to postižu bolje operativne rezultate.

Rezultati istraživanja predstavljeni u članku *Odnos godina starosti i pola zaposlenih u organizacijama u Republici Srbiji sa njihovim zadovoljstvom poslom* pokazuju da postoje statistički značajne razlike u dimenzijama posla koje utiču na zadovoljstvo poslom muškaraca i žena u različitom periodu njihovog života (starosti).

Cilj rada *Primena Moodle platforme u onlajn samoevaluaciji studenata* je da analizira mogućnosti koje Moodle platforma nudi za onlajn testove samoocenjivanja i da ukaže na značaj e-ocenjivanja radi povećanja efikasnosti učenja.

Zahvaljujemo se autorima na priložima i recenzentima na saradnji.

*U ime uređivačkog odbora,
Marija Radosavljević*

Editorial

The papers included in the second number of the journal *Economic Themes* in 2017 analyse some very important issues. Some of them concern monetary and fiscal policy, state intervention, vine production, human resource management.

Authors of the paper *Key policy rate as the main or additional instrument of inflation targeting strategy in Serbia* analyse the efficiency of the key policy rate as a monetary policy instrument and conclude that transmission mechanism of the monetary policy in Serbia was carried out mainly through the exchange rate channel.

Due to the serious consequences of tax evasion, the authors of the paper *Tax audit as a significant factor in suppressing tax evasion* claim that the tax system in Serbia should be modelled on developed market economies and that it is necessary to modernise Tax Administration and introduce synthetic income tax.

Bearing in mind decreasing trends in areas under vineyards and in grape production, the authors of the paper *Influence of the governmental investment subsidies on development of Serbian viticulture* analyse the influence of the governmental agrarian policy measures onto the increase in investments' effectiveness in vineyard establishment.

The paper entitled *Wine marketing: Impact of demographic factors of Serbian consumers on the choice of wine* is focused on the research of wine consumer attitudes in order to propose appropriate marketing strategies and increase the sale of domestic wine.

Comparative analysis of Serbian and European legislation in the area of waste management represents the foundation for future development of waste management regulations in Serbia and for establishment of modern system of integrated waste management.

The intention of the authors of the paper entitled *An analysis of the relationship between job satisfaction and employee engagement* was to determine whether the employee engagement influences job satisfaction and they concluded that the more enthusiastic the workers are, they will achieve better operating results.

The results of the research presented in the paper *Relationship of ages and gender of the employees in organisations in the Republic of Serbia and their job satisfaction* show that there are statistically significant differences in dimensions of job which influence job satisfaction of men and women in a different period of their life (ages).

The aim of the paper *Applying the Moodle platform in online student self-assessment* is to analyse the possibilities that the Moodle platform offers for online self-assessment tests and to indicate the importance of e-grading for the increase in the effectiveness of learning.

We thank the authors for their contributions and reviewers for cooperation.

On behalf of the Editorial Board,
Marija Radosavljević

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